

Retailer is the Happy Customer

Clothing retailer Oasis has installed digital video recorders at 60 of its stores.

The retail chain reports that instead of security officers patrolling stores, the managers capitalize on a mix of trained staff and CCTV to detect and deter crime such as shoplifting. As most of the stores don't have security staff on-site, Oasis wanted a digital CCTV recording system which store managers would find easy to use. Mitch Haynes is head of security at Mosaic Fashions which besides Oasis includes the Coast, Karen Millen, and Whistles brands.

He says: "I am hugely impressed with the Videoswitch DVR. It's very easy for operators to use. The controls are on the front of the machine and just three key presses allow you to transfer video evidence onto a CD and hand it over to the police." The retailer is also installing the product in Coast and Karen Millen branches; and Oasis is rolling out the system to many other branches in the UK and Ireland.



Main picture: A shop front of an Oasis clothing store.

Reviewing

The manufacturer reports that no special software is needed to replay footage from the DVR, which makes life easier; it is claimed, for police reviewing footage from a store as part of an investigation. Video footage from the system can be replayed on a standard PC running Window XP or any other recent Windows operating system. The DVR includes a CD writer which provides Oasis with a built-in means of getting evidence out of the unit.

“CCTV manufacturer Videoswitch reports an upgrade to one of its digital video recorders.”

The firm’s Vi series of digital video recorders stand out visually with an electric blue keypad. In common with all the company’s DVRs, the Vi400 Slimline has, since it was launched in January 2005, incorporated a built-in CD writer, removal hard drives and out of the box recording that can be simply set in terms of number of days. Available with 12 or 16 camera inputs, the product now offers integrated coax and twisted pair dome control and PIR wireless perimeter detection support. Roland Simmons, Managing Director of Videoswitch, says: “The Vi400 now has the same functionality of our top of the range DVR, the Vi600 Trident. The only major difference is the storage capacity of the two machines. The Vi400 can provide up to of 500Gbyte storage whilst the Vi600 provides 1500Gbyte via three removable hard drives.”



The Vi400 series of digital recorders